

Electronic Acknowledgement Receipt

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| EFS ID: | 2381879 | | |
| Application Number: | 10066811 | | |
| International Application Number: | | | |
| Confirmation Number: | 6065 | | |
| Title of Invention: | System and method for modifying advertisement responsive to EPG information | | |
| First Named Inventor/Applicant Name: | Thomas E. Ward | | |
| Correspondence Address: | Alexander Shvarts Fish & Neave 1251 Avenue of the Americas - New York NY 10020-1105 US - - | | |
| Filer: | Brian Edward Mack | | |
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| Attorney Docket Number: | IS/074 CONT 4. | | |
| Receipt Date: | 01-NOV-2007 | | |
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| Application Type: | Utility under 35 USC 111(a) | | |

Payment information:

| | |
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| Submitted with Payment | yes |
| Payment was successfully received in RAM | \$180 |
| RAM confirmation Number | 9198 |

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| Deposit Account | 061075 |
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File Listing:

| Document Number | Document Description | File Name | File Size(Bytes) /Message Digest | Multi Part /.zip | Pages (if appl.) |
|---|--|---|--|------------------|------------------|
| 1 | Information Disclosure Statement (IDS) Filed | IDS_IS_074_11_01_07PNY 40-DIGI-40_EXCHANGE_11 012007-081238.PDF | 1486460 5ea293b950289321bb9be378b1dee a8a9c31d8 | no | 40 |
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| 2 | Foreign Reference | WO_9816062-Chang_Allen-39-59.pdf | 942295 4782bdf784bdea930e37a175286285a8 7896979b | no | 21 |
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| 3 | Foreign Reference | WO_9817064-Gemstar_Development_Corporation-60-99.pdf | 1771209 b17c5f1246feebddd30835c916caf15a0 8482fbd | no | 40 |
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| 4 | Foreign Reference | WO_9826584-Prevue_International_Inc-100-194.pdf | 3460709 759c388b721dbc9e5dcd2ec263bb832a 2f34a0a2 | no | 95 |
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| 5 | Foreign Reference | WO_9827723-E_Guide_Inc-195-204.pdf | 488313 ae9ce2eb061f0cf8963be15afdd18e3bb 989a859 | no | 10 |
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| 6 | Foreign Reference | WO_9828906-Princeton_Video_Image_Inc-205-235.pdf | 1577173 45ffafad40751cd16cf1965ba5ccad8787ca a0873 | no | 31 |
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| 7 | Foreign Reference | WO_9841020-ACTV_Inc-236-296.pdf | 2757315 10dbdba240c0297e359a765123cf192b 2bd7829 | no | 61 |
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| 8 | Foreign Reference | WO_9856172-Thomson_Consumer_Electronics_Inc-328-383.pdf | 2695026 8c12ede7ece12d210024d378006541d 3eee2e01 | no | 56 |
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| 9 | Foreign Reference | WO_9904561-E-Guide_Inc-384-447.pdf | 3837427 69f15c59f6e4fa6a93ee766edd94995af eac0ef6 | no | 64 |
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| 10 | Foreign Reference | WO_9907142-Index_Systems_Inc-448-460.pdf | 712032 5b99be398800ebb99c78d10eadc1aa3 202c162bb | no | 13 |
| Warnings: | | | | | |
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| 11 | Foreign Reference | WO_9929109-Starsight_Telecast_Inc-461-488.pdf | 1308162 6c3bc6c3af208339b622a5848e289d73 e80a63eb | no | 28 |
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| 12 | Foreign Reference | WO_9931480-Varian_Inc-489-513.pdf | 1180617 04b7c8abd15d0983c4d0110c8d89ca8fb d57bded | no | 25 |
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| 13 | Foreign Reference | WO_9930491-Prevue_International_Inc-1-45.pdf | 1631596 1c2bbcf35e16a1378cebc3b552c77fb2 80a60cd | no | 45 |
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| 14 | Foreign Reference | WO_9945702-Prevue_International_Inc-119-206.pdf | 2851536 1e9738aae33a0e4b80fc38adb016aa8b 06c79004 | no | 88 |
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| 15 | Foreign Reference | WO_9952285-Discovery_Communications_Inc-207-384.pdf | 8758946 ca3e9308adfaec66c4af1a8d0d47825d 88130817 | no | 178 |
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| 16 | Foreign Reference | WO_9956473-United_Video_Properties_Inc-479-533.pdf | 1912791 926bdbdc94974655eefaa24bc92c2654 4632708d | no | 55 |
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| 17 | Foreign Reference | WO_9960789-United_Video_Properties_Inc-534-569.pdf | 1342608 d5377b231e159e3b7c352165fab9d316 4683cab | no | 36 |
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| 18 | Foreign Reference | WO_0004706-United_Video_Properties_Inc-1-243.pdf | 7029883 93a76e3045b512ce8ce52578e3b1a92 672cd22cc | no | 243 |
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| 19 | Foreign Reference | WO_006548-United_Video_Properties_Inc-244-341.pdf | 3280499 7ad85e261341216d72d47c9162b9e5ff 218088c2 | no | 98 |
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| 20 | Foreign Reference | WO_0033160-Telecom_Partners_Ltd-1-82.pdf | 2690411 f2ebd756dd23b88b0f86e6a18adef0791 4b91faa | no | 82 |
| Warnings: | | | | | |
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| 21 | Foreign Reference | WO_0033224-Index_Systems_Inc-83-128.pdf | 2758223 4e534fdcc67ccb0b69dcdfb2e2acbd535 1521442 | no | 46 |
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| 22 | Foreign Reference | WO_0049801-Index_Systems_Inc-129-236.pdf | 6680036 9c7195f5c36380bb4d3c5d2eefec3347 0da1b3 | no | 108 |
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| 23 | Foreign Reference | WO_0189213-Gemstar_Development_Limited-237-291.pdf | 2242141 472582c7e3ca50717155780f98a43ae8 c842a4ac | no | 55 |
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| 24 | Foreign Reference | WO_0231731-United_Video_Properties_Inc-292-350.pdf | 2389549 6fb88b432271b631231fe9a08d7789c2 02d8a4c | no | 59 |
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| 25 | NPL Documents | A_New_Approach_To_Addressability.pdf | 1615286 e9fffb6cfa66854a7ce2dfc8febd7c6c6f01 12540 | no | 9 |
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| 26 | NPL Documents | Addressable_Converters_A_New_Development_at_CableData.pdf | 2598349 56cf17b687a1a439e2953bdd312641178 446e9f74 | no | 13 |
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| 27 | NPL Documents | Bell_Atlantic_Buys_Cable_T V_Company_for_22bn.pdf | 1061214 2c808d857b1d3ae548fda52f850e19c7 864d4ec | no | 2 |
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| 30 | NPL Documents | New_on_TV_You_Bet_Your _Horse.pdf | 444658 d7096d59660d5be9de1853758696527 e72f826e2 | no | 1 |
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| 32 | NPL Documents | Technology-Turn_on_tune_i n_and_print_out.pdf | 671686 0e5bf871ea531d887a6d4f63988c8a1be 557a756 | no | 1 |
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| 33 | NPL Documents | An_Open-Systems_Approac h_to_Video_on_Demand.pdf | 9623001 d68e8cd6cfa4981a469e1dddc002ae8 b2a6eb16 | no | 23 |
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| 34 | Information Disclosure Statement (IDS) Filed | IS-74-Cont4-Form-SB08-11- 1-2007.pdf | 537643 bb266146cd9c8826ae882cf916dd578cf fea4270 | no | 63 |
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| 35 | Foreign Reference | WO_9749237-Starsight_Telecast_Inc-192-228.pdf | 1592507 9c5adc6e2ff529b6ede4e02e94d76520 dd1eafa1 | no | 37 |
| Warnings: | | | | | |
| Information: | | | | | |
| 36 | Foreign Reference | WO_9749241-Ben-Moshe-29-244.pdf | 615010 cea606508559614cabab93coda1ae3f61 d1d354e | no | 16 |
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| 37 | NPL Documents | Companies_Jump_on_Interactive_Bandwagon.pdf | 1684661 7613f34b22f23429596c41f23865ea368 6974cd4 | no | 3 |
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| 39 | Foreign Reference | WO_9749242-Starsight_Telecast_Inc-245-300.pdf | 2862627 2b45efb3dac3367ddbb671c6576497c2 ab7758fa | no | 56 |
| Warnings: | | | | | |
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| 40 | Foreign Reference | WO_9806219-Starsight_Telecast_Inc-301-367.pdf | 3127632 3ea6a5d726afa693d9452ca9baffb7371 2b5c191 | no | 67 |
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| 41 | Foreign Reference | WO_9810589-Starsight_Telecast_Inc-1-38.pdf | 2142587 7cc1de3f3846907049a966367525e521 a6ce2a43 | no | 38 |
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